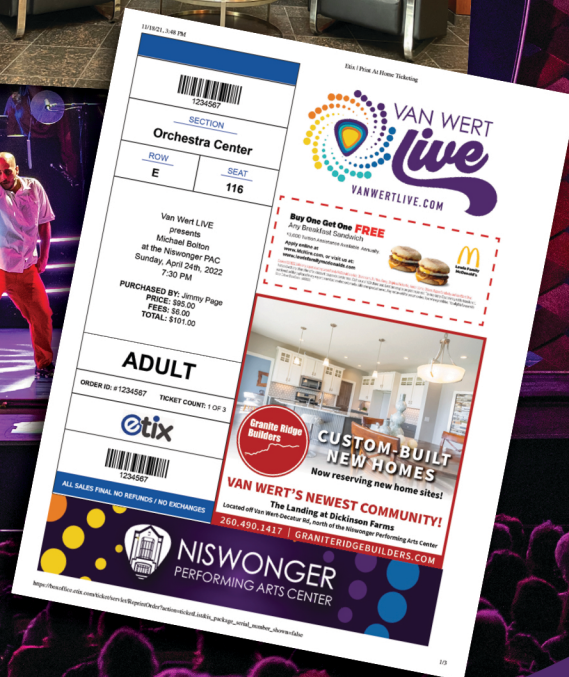




LIVE, LOUD & LOCAL

ADVERTISING OPPORTUNITIES

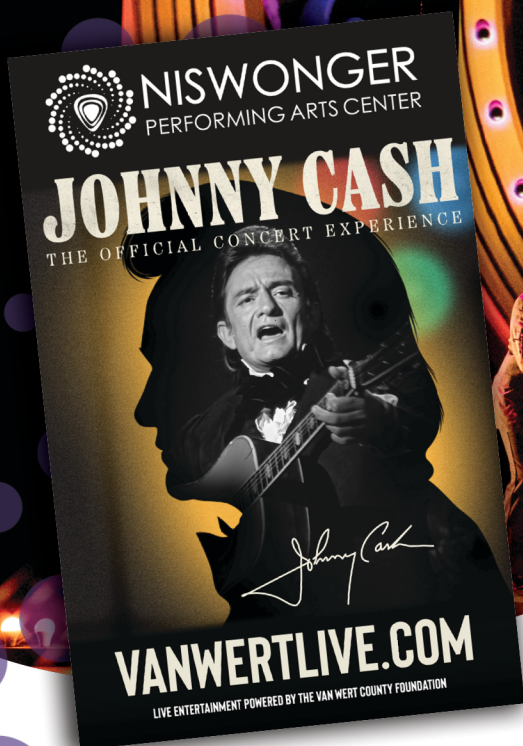


4 WAYS TO ADVERTISE WITH VAN WERT LIVE

- Playbill
- Web Package
- Lobby Monitor Displays
- Digital Ticket



PLAYBILL ADVERTISING YOUR HANDHELD PROMOTIONAL DEVICE!



FULL PAGE AD
5.5 x 8.5" – \$1,300

PREMIUM SPOTS:

- BACK COVER \$1,700
 - FRONT/BACK INSIDE COVER \$1,500
- Playbill prime positions!

Your business or organization can gain a greater audience by advertising in the Niswonger Playbill. Two size options as shown— Full Page or Half Page.

HALF PAGE AD
5.5 x 4.25"
\$800

Each show has an event specific playbill with cover art and interior content that keeps the audience engaged.

IT'S SHOWTIME FOR YOUR BUSINESS

AD SPACE IS LIMITED. PLEASE SUBMIT
YOUR INTEREST SOON TO BE INCLUDED.
AD DESIGN SERVICE IS INCLUDED.

CALL: 419-771-1173
EMAIL: QUINCY@NPACVW.ORG

- Handed out at every ticketed show
- Full color impact
- 40,000 tri-state plus annual audience
- Audience of higher discretionary income
- Access to Northwest Ohio's largest audience
- Value priced ad space placed throughout content in playbill
- Measurable ROI strategies if designed with Call to Action
- Ad design services included
- Shows support of the performing arts



LIVE, LOUD & LOCAL 2024

WEB DIRECTORY RESTAURANT & HOTEL ADS

We like to let our visitors know what to do. Be just a click away on our "Dining" page or "Where to Stay & Things to Do" page for local suggestions to patrons visiting The Niswonger. Also, Email Blast Ads will go to fan inboxes.

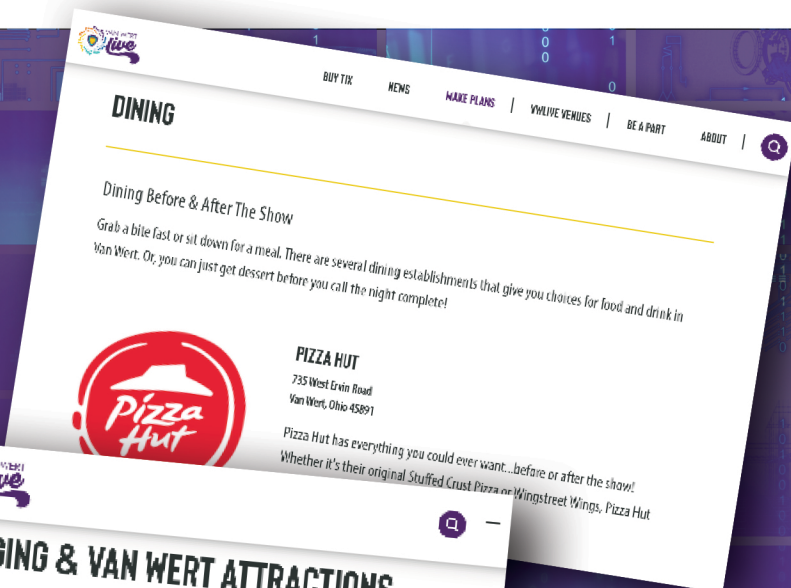
WEB PACKAGE

\$200 for 1 Year includes Website Listing with:

- Name and Address
- Contact Info and Website Link
- Image and brief description

PLUS! 4 LiveWire Email Blast ad features throughout the year (one per Quarter) • 13,000 Subscriber audience

*** Special Discount for Playbill Advertisers:
Take \$50 Off Your Web Package!**



CONTACT: QUINCY THOMPSON | 419-771-1173 | QUINCY@NPACVW.ORG



LIVE, LOUD & LOCAL 2024

LOBBY MONITOR LED DISPLAYS

GET YOUR BUSINESS IN FRONT OF A NEW AUDIENCE.



Upon entering The Niswonger lobby, patrons are welcomed by TWO LARGE SCALE MONITORS.

EVERY business day and on Show Night your Business is on full display to the largest audience in Northwest Ohio with discretionary income.

QUINCY THOMPSON
MARKETING MANAGER
419-771-1173

BY THE NUMBERS FOR 2024:

28,800 Patrons - Show Night Impressions @ Approx 24 shows per year.

3,000 Patrons - Approx Walk Up Patrons during Box Office Hours per year.

JAN-MAY OR SEP-DEC \$1,400 - 14,900 Half Year Impressions @ 9.3¢ rate

2024 FEATURE ADVERTISER \$2,500 - Keep your spot all year!

31,800 Annual Impressions @ 7.8¢ rate.

*Numbers do not account for Van Wert City School Events that provide an additional captive audience throughout the year, enhancing impressions and return on marketing investment.



CONTACT: QUINCY THOMPSON | 419-771-1173 | QUINCY@NPACVW.ORG



LIVE, LOUD & LOCAL 2024

DIGITAL TICKET ADVERTISING

ACCESS THE LARGEST AUDIENCE
IN VAN WERT COUNTY AND FAR BEYOND!

Van Wert Live presents live entertainment close to home in Van Wert. Partnering with us in advertising will provide access to the largest audience with discretionary income in the tri-state region.

LARGE AD SPACE

(Granite Ridge ad and bottom banner ad)

\$2,000 for all 2024 Shows.

SMALL AD SPACE (see McDonald's spot)

\$1,200 for all 2024 Shows

• Ad design service included

Get your business in front of every ticket buyer that holds a physical ticket, printed at home or from our Box Office. We have approximately 24 shows per year.

Physical tickets will be scanned at the door, meaning patrons will be sure to have this printed piece with them as they enter with YOUR advertising in hand!



CONTACT: QUINCY THOMPSON | 419-771-1173 | QUINCY@NPACVW.ORG



LIVE, LOUD & LOCAL 2024

ADVERTISING PARTNER AGREEMENT

'GRAND LOBBY' PACKAGE

- 1 Full Pg Playbill Ad + 1 Year LED Ad – \$3,000
- 1 Back Cover Playbill Ad + 1 Year LED Ad – \$3,400 (Limit 1 Qty)

PLAYBILL ADVERTISING

- Full Page Ad \$1,300 • Back Cover \$1,700
- Inside Front/Back Cover \$1,500
- Half Page Ad \$800

WEB PACKAGE

- 1 Year Listing + (4) LiveWire Ads \$200

LOBBY MONITOR DISPLAY ADVERTISING

- Jan-May OR Sept-Dec Ad \$1,400
- 1 Year Ad \$2,500

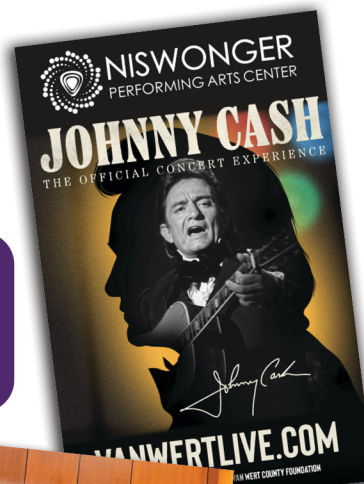
PRINT AT HOME TICKET

- Large ad Space \$2,000
- Small ad space \$1,200

*Submit ad artwork to weston@npacvw.org

TOTAL PARTNERSHIP _____

INVOICING TERMS



CONTACT: QUINCY THOMPSON | 419-771-1173 | QUINCY@NPACVW.ORG