

LIVE ENTERTAINMENT
YOU HAVE TO
SEE IT
TO BELIEVE IT!

2022



THE DESTINATION FOR
LIVE ENTERTAINMENT

SO GOOD ENTERTAINMENT BEGINS AT THE



NISWONGER
PERFORMING ARTS CENTER

THERE IS SO MUCH COMING AT YOU IN 2022.

YOU HAVE TO SEE IT TO BELIEVE IT!

Many Spring shows are in place and Fall heavy hitters are being contracted daily,
dynamic programming promises to **DELIVER ABOVE YOUR EXPECTATIONS.**

Van Wert Live has the **FLEXIBILITY** to schedule shows throughout the year to
bring YOU unexpected **QUALITY AND VALUE.**

NOW IS THE TIME to be part of the **LIVE ENTERTAINMENT REVIVAL.**



Begin with Broadway

AN AMERICAN IN PARIS

February 12, 2022 • \$45-\$79

PRESENTING SPONSOR INVESTMENT \$3,000

Romance! Adventure! Gershwin!

Who could ask for anything more? Filled with the music of legendary composers George and Ira Gershwin, the Tony Award-winning masterpiece, AN AMERICAN IN PARIS, is dancing its way to Van Wert!





POLISH WIENIAWSKI PHILHARMONIC

February 22, 2022 • \$25-\$46

PRESENTING SPONSOR INVESTMENT \$3,000

Founded in 1945 on the heels of postwar Polish independence, The Polish Baltic Philharmonic is the largest music institution in northern Poland. The orchestra is visited not only by local music-lovers but by cosmopolitan Polish and international patrons alike. This is the place for those who enjoy art of the highest quality. The Philharmonic organizes symphonic concerts, recitals, and chamber music soirées performed by the most prominent Polish musicians.

CHURCH BASEMENT LADIES

March 6, 2022 • \$25-\$45

PRESENTING SPONSOR INVESTMENT \$3,000

By popular demand, The Church Basement Ladies bring back laughter in their 20th Anniversary Tour on March 6, 2022 with two performances at 2:00 PM and 6:00 PM. The very popular Church Basement Ladies musical is a celebration of the church basement kitchen and the women who work there featuring four distinct characters and their relationships as they organize the food and the problems of a rural Minnesota church.



CHICKS WITH HITS PRESENTED BY HG VIOLET

March 10, 2022 • \$35-\$69

Country music stars, Terri Clark, Pam Tillis and Suzy Bogguss bring their talents together for a night music that these three women have developed—earning them awards, acclaim, and giving them remarkable hits!



**THE BENEFITS OF ENGAGING
WITH A VAN WERT LIVE STAGE
PROVIDE AN IMMEASURABLE
RETURN FOR YOUR BUSINESS,
YOUR CUSTOMERS, YOUR
FAMILY, YOUR FRIENDS,
& OUR COMMUNITY.**

SCOOBY-DOO! AND THE LOST CITY OF GOLD: THE LIVE STAGE SPECTACULAR

PRESENTED BY UNVERFERTH FAMILY DENTISTRY

March 26, 2022 • \$29-\$55

Scooby-Doo and his meddling, mystery-solving friends embark on a new adventure to solve a brand new mystery brought to life with cutting-edge technology, original music, puppetry, magic, singing, dance, interactive video, aerial arts, acrobatics, and video mapping.





FORTUNE/WALKER/ROGERS/ISAACS “BROTHERLY LOVE”

PRESENTED BY EILEEN MANKEN

April 15, 2022 • \$25-\$49

Each member of Fortune/Walker/Rogers/Isaacs brings their own wealth of experience to this group of dynamic artists, creating an intriguing combination of styles and influences. The band's song selections represent a diverse collection that spotlights some of the best-loved gems on America's musical landscape, with songs by prominent contemporary artists as well as original hits.

MICHAEL BOLTON

PRESENTING SPONSOR INVESTMENT \$3,000

SUPPORTING SPONSOR EILEEN MANKEN

April 24, 2022 • \$59-\$85

Michael Bolton is a multiple Grammy Award-winning Singer, Songwriter and Social Activist, who has sold more than 65 million records globally and continues to tour the world. He has been awarded for singing and songwriting over several decades, collaborating with the top performers of the day.



NISWONGER
PERFORMING ARTS CENTER



MADAGASCAR: THE MUSICAL

PRESENTED BY JEFFERY-MOHR FAMILY DENTISTRY

April 29, 2022 \$35-\$65

Join Alex, Marty, Melman and Gloria as they bound out of the zoo and onto the stage in this live musical spectacular. This brand new musical from Dreamworks (Shrek The Musical) will leave audiences with no choice but to "Move It, Move It!"



Live

YOU HAVE TO SEE IT TO BELIEVE IT!



THE *Enrich* SERIES *Returns!*

THE TEN TENORS

PRESENTING SPONSORSHIP \$3,000

March 20, 2022 • \$36-\$59

Open your hearts to the The TEN Tenors because Love Is in the Air! The TEN Tenors will be singing some of the most popular feel-good love songs and wedding first dance songs of all time. They'll cover many of your favourite romantic tunes, from pop songs with a twist to classic love songs, and even a few of the most famous and touching love arias in existence. For anyone with a soft spot for a tender tune, this is an experience not to be missed.

4 BLOCKBUSTER SHOWS! 1 AMAZING LOW PRICE!

PACKAGED TOGETHER WITH OVER A 20% DISCOUNT FROM \$100 - \$175.



PETER NOONE & HERMAN'S HERMITS

PRESENTED BY DR. ROGER & KAY OKULEY

May 13, 2022 • \$35-\$59

Accompanied by his band, Herman's Hermits, Noone currently performs over 200 concerts a year. He consistently plays to sold-out venues and his admirers span the generations.



DAVID PHELPS CHRISTMAS

December 5, 2022 • \$29-\$55

PRESENTED BY JOANNE WOLFORD

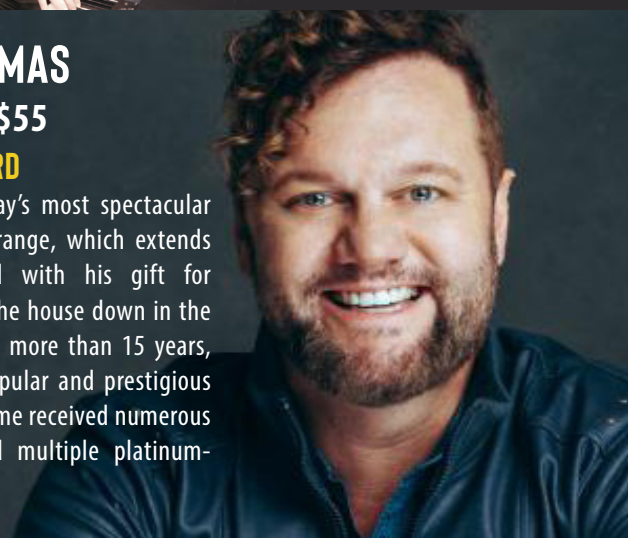
David Phelps is credited among today's most spectacular voices. His seemingly endless vocal range, which extends more than three octaves, coupled with his gift for communicating a song, has brought the house down in the world's most prestigious venues. For more than 15 years, David served as a member of the popular and prestigious Gaither Vocal Band, and during that time received numerous Dove Awards, Grammy Awards, and multiple platinum-selling recording projects.

ONE NIGHT IN MEMPHIS

PRESENTING SPONSORSHIP \$3,000

November 6, 2022 • \$35-\$59

On December 4th 1956 rock and roll legends Elvis Presley, Carl Perkins, Jerry Lee Lewis and Johnny Cash all got together and jammed at Sun Studios in Memphis, Tennessee. Now, relive that night of rock and roll royalty.





**AN AMERICAN
IN PARIS 02/12**



**POLISH 02/22
WIENIAWSKI
PHILHARMONIC**



**CHURCH BASEMENT
LADIES 03/06**

ENTERTAINMENT AT A GLANCE



CHICKS WITH HITS 03/10



THE TEN TENORS 03/20



**SCOOBY-DOO! AND THE
LOST CITY OF GOLD:
THE LIVE STAGE
SPECTACULAR 03/26**



**FORTUNE/WALKER/
ROGERS/ISAACS 04/15**



MICHAEL BOLTON 04/24



**MADAGASCAR 04/29
THE MUSICAL**



**PETER NOONE AND
HERMAN'S HERMITS 05/13**




**ONE NIGHT IN MEMPHIS
11/06**



DAVID PHELPS 12/04

MORE ANNOUNCEMENTS ON THE WAY

A vibrant, high-energy background image featuring three people (two men and one woman) looking upwards with expressions of awe and wonder. They are surrounded by a dense, colorful shower of confetti and streamers in shades of blue, purple, yellow, and red, creating a festive and celebratory atmosphere. The overall lighting is bright and dynamic, emphasizing the excitement of the event.

THERE IS SO MUCH MORE

DYNAMIC PROGRAMMING MEANS THERE IS MORE ON THE WAY!

WE VALUE YOUR TRUST IN US TO KEEP YOU ENTERTAINED.





THE GRANDSTAND

VAN WERT LIVE PRESENTS LIVE ENTERTAINMENT EXPERIENCES AT THE 5200 SEAT CAPACITY GRANDSTAND AT THE VAN WERT COUNTY FAIRGROUND IN THE SUMMER.

STAY TUNED!

2022 ARTIST TO BE ANNOUNCED THIS DECEMBER

SEPTEMBER 3, 2022

SPONSORSHIP OPPORTUNITIES TO BE ANNOUNCED

Future plans include one or two concerts annually to provide yet another option to make Van Wert an Entertainment Destination by bringing in higher priced performers accomodated by a greater capacity venue.

**ALL MEMBERSHIP
BENEFITS APPLY
TO THE CONCERTS
AT THE GRANDSTAND.**

**IN 2021, THE FIRST
GRANDSTAND LIVE
CONCERT BROUGHT
FANS FROM HOURS
AWAY FOR A NIGHT OF
INCREDIBLE COUNTRY
MUSIC.**



CHRIS LANE / GRANDSTAND LIVE 2021



YOU CAN MAKE IT HAPPEN!

ANNUAL SPONSORS EXCLUSIVE LIMIT OF THREE

THE PERKS

- 20 Prime Seats for Grandstand Concert
- 10 Prime Seats for Niswonger Events
- Opportunity for Staff to purchase Presale Tickets before the General Public

RECOGNITION & THE GOOD STUFF

- Stage Mentions at ALL Van Wert Live Events
- Lobby Monitor Recognition
- LED Sign Logo
- Press Release Mentions on ALL event
- Social Media Shout-Outs & Linking
- Meet & Greet (Dependent On Artist Approval)



EVENT PRESENTING SPONSOR EXCLUSIVE TO ONE PER SHOW

- Presenting Sponsor is the lead in for all event communications
- Event Playbill Recognition
- Van Wert Live Roster Catalog Mention
- Stage Mention at event (possible on-stage introduction unless restricted by artist.)
- Social Media mentions and linking
- Website Landing Page Logo & Mention
- Radio, TV and print ad placements for event
- LED Sign on week of event
- Monitor display in Grand Lobby
- 6 Tickets to event (personal use and possible employee incentives)
- VIP Meet & Greet (Dependent Upon Artist Approval)

SPONSOR BENEFITS ARE NOT LIMITED TO THIS LIST. PLEASE DISCUSS ANY IDEAS FOR CONNECTING WITH THE NISWONGER AUDIENCE BEFORE OR ON THE DAY OF THE EVENT. THE NISWONGER MARKETING STAFF WILL WORK WITH YOU TO MAXIMIZE EXPOSURE OPPORTUNITIES THAT ARE UNIQUE TO YOUR MARKETING MESSAGE OR SUPPORT PURPOSE.

MEDIA PARTNERSHIP

TRADE VALUE FOR BENEFITS OF PARTNERING WITH VAN WERT LIVE

MEDIA VIP - \$7,000

Includes 6 Tickets to All Van Wert LIVE Events

- Advanced Ticketing for Employees & Staff
- Advance Artist Interview Opportunities
- Digital Ad On Lobby Monitors
- Logo On Roster Catalog
- Logo On Website
- Cash Match by Van Wert Live
- Media Pass Day Of Show

MEDIA PLUS - \$5,500

Includes 4 Tickets to All Van Wert LIVE Events

- Advanced Ticketing for Employees & Staff
- Advance Artist Interview Opportunities
- Digital Ad on Lobby Monitors
- Logo On Website
- Media Pass Day Of Show

MEDIA PARTNER - \$4,000

Includes 2 Tickets to All Van Wert LIVE Events

- Advanced Ticketing for Employees & Staff
- Advance Artist Interview Opportunities
- Digital Ad on Lobby Monitors
- Logo On Website

VAN WERT LIVE (VWAPAF) IS A NON-PROFIT WITH A CAUTIOUS ADVERTISING BUDGET, WE PARTNER EXCLUSIVELY WITH MEDIA PARTNERS WHO ARE COMMITTED TO OUR MISSION. TRADE PARTNERS ARE VALUED AND PLACED IN PRIORITY FOR ADVERTISING SPENDS.

CORPORATE MEMBERSHIP

INCENTIVIZE STAFF . CUSTOMER APPRECIATION . SUPPORT COMMUNITY . BE WHERE THE GOOD THINGS ARE!

VIP MEMBER - \$7,000

Includes 6 Tickets to All Van Wert LIVE Events

- Guaranteed Seat Selection
- Guaranteed Seating with Annual Renewal
- Advanced Ticketing for Employees & Staff
- VIP Meet & Greets (Artist Dependent)
- Exclusive Member Events & Clinics
- Support Recognition

MEMBER PLUS - \$5,500

Includes 4 Tickets to All Van Wert LIVE Events

- Guaranteed Seat Selection
- Advanced Ticketing for Employees & Staff
- VIP Meet & Greets (Artist Dependent)
- Exclusive Member Events & Clinics
- Support Recognition

CORPORATE MEMBER - \$4,000

Includes 2 Tickets to All Van Wert LIVE Events

- Personal Seat Selection
- Advanced Ticketing for Employees & Staff
- Exclusive Member Events & Clinics
- Support Recognition

GET YOUR MEMBERSHIP,
GET YOUR SEAT,
GET SO MUCH MORE!

MEMBERSHIPS LESS TICKET VALUE ARE 100% TAX
DEDUCTIBLE. RECEIPT PROVIDED BY VWAPAF.





FAMILY MEMBERSHIP

ENJOY ENTERTAINMENT THAT IS SO GOOD! YOUR SAME SEAT CAN BE SAVED FOR MORE.

VIP MEMBER - \$4,000

Tickets Purchased Separately

- VIP PARKING SPACE

Guaranteed Seating with Annual Renewal

Seats held until 60 days prior to event

- TWO WEEK Exclusive Buying Window
- VIP Meet & Greets (Artist Dependent)
- Exclusive Member Events & Clinics
- Support Recognition

MEMBER PLUS - \$2,000

Tickets Purchased Separately

- Guaranteed Seating with Annual Renewal

Seats held until 60 days prior to event

- TWO WEEK Exclusive Buying Window
- Exclusive Member Events & Clinics
- Support Recognition

MEMBER - \$100

Tickets Purchased Separately

- TWO WEEK Exclusive Buying Window
- Support Recognition

MEMBERSHIPS ARE 100% TAX DEDUCTIBLE.
RECEIPT PROVIDED BY VWAPAF.

GET THE PERKS!

WHEN A NEW SHOW IS ANNOUNCED, MEMBER HAVE THE FIRST CHANCE TO BUY TIX!

BE PART OF THE GOOD THINGS.

Vision

TO MAKE VAN WERT AN ENTERTAINMENT DESTINATION.

Mission

TO PROVIDE ENTERTAINMENT EXPERIENCES THAT
ARE SO GOOD IT DEMANDS A RETURN.

**THE STARS ARE NOT FAR AWAY WHEN YOU
PARTNER WITH THE LIVE
PERFORMING ARTS
IN VAN WERT.**

SEASON SPONSOR | EVENT SPONSOR

CORPORATE MEMBER | FAMILY MEMBER

MEDIA PARTNER

CONTACT:

QUINCY THOMPSON | 419-203-7894 | QUINCY@NPACVW.ORG

TAFI STOBER | 419-852-7353 | SHOWTIME@NPACVW.ORG

**SO GOOD!
YOU COME
BACK
FOR MORE!**



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POLISH WIENIAWSKI
PHILHARMONIC 02/22



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