



Corporate
Partnership
Packet



Inspiration WITHOUT LIMITS 2023



2023 AT A GLANCE



PUPPY PALS
02/11



**MENOPAUSE
THE MUSICAL**
02/25



STEP CREW
03/19



SISTER HAZEL
04/01

MORE ANNOUNCEMENTS ALWAYS ON THE WAY



GAITHER VOCAL BAND
04/23



**HOTEL
CALIFORNIA**
10/07



AIR SUPPLY
03/03



NEWSBOYS
03/04



REZA
10/28



**THE BEAT
GOES ON**
04/22



NUTCRACKER ON ICE
HOLIDAY '23



**DEBBIE
GIBSON**
WINTERLICIOUS
HOLIDAY '23

THE *Enrich* SERIES

Be inspired all year!

THE
STEPCREW

THE STEPCREW

Sunday, March 19, 2023

The Enrich Series brings you quality entertainment all year long. See the musicianship and dancing prowess in Celtic flair with THE STEPCREW.

PACKAGED
TOGETHER FOR A
20% DISCOUNT
GET *Enrich* FOR
\$80-\$160

THE BEAT GOES ON — CHER TRIBUTE

Saturday,
April 22, 2023

Be inspired by acts from across genres that are sure to dazzle! Lisa McClowry becomes CHER in an impersonation so authentic— with vocals to match!

4 INSPIRING SHOWS! 1 AMAZING LOW PRICE!
\$4,000 PRESENTING SPONSOR \$2,500 SUPPORTING SPONSOR SHOUT-OUTS AT ALL 4 SHOWS!

Hotel California®
THE ORIGINAL
EAGLES TRIBUTE

HOTEL CALIFORNIA— EAGLES TRIBUTE

Saturday, October 7, 2023

Ushering in acts that have traveled far and wide, Enrich brings you the Original Eagles Tribute with all the hits, including the legendary namesake "Hotel California".

REZA

Saturday, October 28, 2023

To be inspired and amazed, the final Enrich show with REZA will bring illusions you've never seen and will ponder with admiration long after the final curtain.

REZA

A man with curly hair and sunglasses is playing a violin on stage. He is wearing a blue shirt and a black tie. The background is dark with some stage lights.

MORE IS JUST AHEAD

DYNAMIC PROGRAMMING MEANS THERE IS MORE ON THE WAY!

WE VALUE YOUR TRUST IN US TO KEEP YOU ENTERTAINED.





THE GRANDSTAND

VAN WERT LIVE PRESENTS LARGER THAN LIFE ENTERTAINMENT EXPERIENCES AT THE 5200 SEAT CAPACITY GRANDSTAND AT THE VAN WERT COUNTY FAIRGROUND IN THE SUMMER.

Plan for another BIG Concert at the Van Wert Co. Fair in 2023— SPONSORSHIP OPPORTUNITIES TO BE ANNOUNCED

Future plans include one or two concerts annually to provide yet another option to make Van Wert an Entertainment Destination by bringing in higher priced performers accommodated by a greater capacity venue.

All membership benefits still apply to VW Live Grandstand Concert tix purchases.

STAY TUNED!

**2023 ARTIST TO BE
ANNOUNCED SOON**

A NIGHT IN HARMONY MARKED THE SECOND ANNUAL GRANDSTAND CONCERT IN 2022 FEATURING GIRL NAMED TOM AND OPENER ADDISON AGEN.

GIRL NAMED TOM / GRANDSTAND LIVE 2022
PHOTO BY DARK HORSE PRODUCTIONS

YOU CAN MAKE IT HAPPEN!

ANNUAL SPONSORS EXCLUSIVE LIMIT OF THREE

THE PERKS

- 20 Prime Seats for Grandstand Concert
- 10 Prime Seats for Niswonger Events
- Opportunity for Staff to purchase Presale Tickets before the General Public

RECOGNITION & THE GOOD STUFF

- Stage Mentions at ALL Van Wert Live Events
- Lobby Monitor Recognition
- Website Landing Page Logo & Mention
- LED Sign Logo
- Press Release Mentions on ALL event articles
- Social Media Shout-Outs & Linking
- Meet & Greet (Dependent On Artist Approval)

EVENT PRESENTING SPONSOR EXCLUSIVE TO ONE PER SHOW

- Presenting Sponsor is the lead in for all event communications
- Event Playbill Recognition
- Van Wert Live Roster Catalog Mention
- Stage Mention at event (possible on-stage introduction unless restricted by artist.)
- Opportunity for Staff to buy Presale Tickets before the General Public
- Social Media mentions and linking
- Website Landing Page Logo & Mention
- Radio, TV and print ad placements for event
- LED Sign on week of event
- Monitor display in Grand Lobby
- 6 Tickets to event (personal use and possible employee incentives)
- VIP Meet & Greet (Dependent Upon Artist Approval)

SPONSOR BENEFITS ARE NOT LIMITED TO THIS LIST. PLEASE DISCUSS ANY IDEAS FOR CONNECTING WITH THE NISWONGER AUDIENCE BEFORE OR ON THE DAY OF THE EVENT. THE NISWONGER MARKETING STAFF WILL WORK WITH YOU TO MAXIMIZE EXPOSURE OPPORTUNITIES THAT ARE UNIQUE TO YOUR MARKETING MESSAGE OR SUPPORT PURPOSE.

CORPORATE MEMBERSHIPS

Use a Corporate Membership to incentivize staff, customer appreciation, support community, and be where the good things are! Annual Corporate Memberships run on a calendar year. A prorated amount will be set for a partial year.

VIP

ORCHESTRA.....\$9,000

MEZZANINE.....\$7,500

BALCONY.....\$5,500

- 6 Tickets & Guaranteed Select Seats Per Show for the year purchased.
- Exclusive Member Advance Purchasing Options for staff
- VIP Meet & Greet
- Exclusive Member Events & Clinics
- Supporter Recognition

PLUS

ORCHESTRA.....\$6,000

MEZZANINE.....\$5,000

BALCONY.....\$4,000

- 4 Tickets & Guaranteed Select Seats Per Show for the year purchased.
- Exclusive Member Advance Purchasing Options for staff
- VIP Meet & Greet
- Exclusive Member Events & Clinics
- Supporter Recognition

MEMBER

ORCHESTRA.....\$3,500

MEZZANINE.....\$3,000

BALCONY.....\$2,000

- 2 Tickets & Guaranteed Select Seats Per Show for the year purchased.
- Exclusive Member Advance Purchasing Options for staff
- Exclusive Member Events & Clinics
- Supporter Recognition

**GET YOUR MEMBERSHIP,
GET YOUR SEAT,
GET SO MUCH MORE!**

**MEMBERSHIPS LESS TICKET VALUE ARE 100%
TAX DEDUCTIBLE. RECEIPT PROVIDED BY VWAPAF.**





MEDIA PARTNERSHIP

TRADE VALUE FOR BENEFITS OF PARTNERING WITH VAN WERT LIVE

MEDIA VIP - \$9,000

Includes 6 Tickets to All Van Wert LIVE Events

- Advanced Ticketing for Employees & Staff
- Advance Artist Interview Opportunities
- Digital Ad On Lobby Monitors
- Logo On Roster Catalog
- Logo On Website
- Cash Match by Van Wert Live
- Media Pass Day Of Show

MEDIA PLUS - \$6,000

Includes 4 Tickets to All Van Wert LIVE Events

- Advanced Ticketing for Employees & Staff
- Advance Artist Interview Opportunities
- Digital Ad on Lobby Monitors
- Logo On Website
- Cash Match by Van Wert Live
- Media Pass Day Of Show

MEDIA PARTNER - \$4,500

Includes 2 Tickets to All Van Wert LIVE Events

- Advanced Ticketing for Employees & Staff
- Advance Artist Interview Opportunities
- Digital Ad on Lobby Monitors
- Logo On Website
- Media Pass Day Of Show

VAN WERT LIVE (VWAPAF) IS A NON-PROFIT WITH A CAUTIOUS ADVERTISING BUDGET, WE PARTNER EXCLUSIVELY WITH MEDIA PARTNERS WHO ARE COMMITTED TO OUR MISSION. TRADE PARTNERS ARE VALUED AND PLACED IN PRIORITY FOR ADVERTISING SPENDS.

FAMILY MEMBERSHIP

ENJOY ENTERTAINMENT THAT IS SO GOOD! YOUR SAME SEAT CAN BE SAVED FOR MORE.

VIP MEMBER - \$4,000

Tickets Purchased Separately

- 20% Member Discount on VWLive Show Tickets
- VIP Parking Space at The NIswonger
- Guaranteed Seating with Annual Renewal
- Advanced Ticketing
- VIP Meet & Greets
- Exclusive Member Events & Clinics
- Support Recognition



MEMBER PLUS - \$2,000

Tickets Purchased Separately

- 20% Member Discount on VWLive Show Tickets
- Guaranteed Seating with Annual Renewal
- Advanced Ticketing
- VIP Meet & Greets
- Exclusive Member Events & Clinics
- Support Recognition

MEMBER - \$100

Tickets Purchased Separately

- 10% Member Discount on VWLive Show Tickets
- Advanced Ticketing
- Exclusive Member Events & Clinics
- Support Recognition



GET MEMBER PERKS!

WHEN A NEW SHOW IS ANNOUNCED, MEMBERS HAVE THE FIRST CHANCE TO BUY TIX!

BE PART OF THE GOOD THINGS.

Vision

TO MAKE VAN WERT AN ENTERTAINMENT DESTINATION.

Mission

TO PROVIDE ENTERTAINMENT EXPERIENCES THAT
ARE SO GOOD IT DEMANDS A RETURN.

**A STAR-POWERED ROSTER USHERS GREAT
ARTISTS TO OUR LOCAL COMMUNITY.
TAKE ADVANTAGE OF MEMORY-MAKING
LIVE ENTERTAINMENT RIGHT HERE!**

ANNUAL SPONSOR | EVENT SPONSOR

CORPORATE MEMBER | FAMILY MEMBER

MEDIA PARTNER

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QUALITY SHOWS — THE LIST GROWS!

Inspiration
WITHOUT LIMITS

